

## Competency

Graphic Design, Fine Arts, Photography, Video Editing, Illustration, 3D Rendering, Tattoo.

## Skills

Mac OS, InDesign, Photoshop, After Effects, Media Encoder, Figma, Cinema 4D, Autodesk Maya, Premiere Pro, Lightroom, Illustrator, Bridge, Acrobat, HTML, CSS, JavaScript, CMS, Ceramics, Silkscreen.

Mandarin (Proficient)  
French, Korean, Japanese (Knowledge)

## Awards

Latin American Association's "Undocumented Immigrant Experiences" Art Competition 2nd place winner, and artwork in exhibition at Museum of Contemporary Art (MOCA) in Atlanta.

Selected for the National Traveling Exhibition in the Art.Write.Now. program.

5 times Scholastic Art and Writing Awards Regional and National winner, and artwork placed in exhibition at Carnegie Hall.

## Education

Parsons School Of Design, The New School  
Honor Graduate  
BFA Communication Design

## Experience

GOAT Group Junior Visual Designer  
(02/2023 - now)

Designed and developed brand shoots, hip-hop campaigns including Flight Club Fridays, in-person events such as Flight Club Invitational, and digital franchises like The Decades with the Flight Club team. Lead ongoing social planning and advertisements for sneaker collections and new releases.

Fly By Jing Junior Graphic Designer  
(07/2022 - 01/2023)

Designed digital banners and cards for shopping platforms such as Amazon and produced evergreen ads. Designed merch and packaging for special brand moments including print collateral for Lunar New Year.

Freelance Graphic Designer  
(2020 - now)

Designed and developed print and digital projects across commercial, fashion, and art sectors. Clients include VMGROUPE, Marli NYC, Jacob Jiang, Slick Productions, TNIO, Mathias Rosenzweig, and Atelier New York.

V Magazine | VMAN, LLC Art Department Intern  
(01/2021 - 08/2021)

Designed layout and typography in 6 issues of V Magazine and VMAN and special collaborations such as Clarins and The Chanel Book, working closely under the Art Director. Assisted in research and daily magazine operations. Lead digital campaign celebrating VMAN's best of 2020 and 2021.

Milk Makeup Digital Intern  
(09/2020 - 12/2020)

Designed and developed digital assets for social media. Assisted in brand events.

Parsons School Of Design Peer Advisor  
(05/2019 - 05/2020)

Assisted in student development by serving as the person of contact for peers wanting to go into Communication Design. Designed daily newsletters, spoke at panels, and hosted events.

**Arianne Anyi Zhang**

**Graphic Designer**

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